

Gard Louis Christiansen

15.02.1973
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Creative Value Creator

Service Design

- Journey mapping, blueprinting, design sprint, diamonds
- Insight generation, ideation, prototyping, testing and implementation
- Visualization, creative processes and graphic design
- Behaviour economics, nudging and gamification
- Co-creation and interdisciplinary collaboration

Business Design & Innovation

- Business model generation, configuration, performance mapping
- Innovation strategies, disruptive innovation, blue ocean
- Value proposition design, Job-to-be-done
- Prototyping and testing business ideas

Business Development

- Strong business acumen
- B2B sales and marketing,
- Development of new services and markets
- Business development across value chains

Experience

03.2015 - 01.2024	Cruit AS	Senior advisor recruiting
02.2014 - 03.2015	Impact AS	Senior advisor recruiting
10.2004 - 10.2006	ElanIT Resource (Experis IT)	Regional Manager

Education

2020 - 2023	Kristiania University College	Bachelor of Service Design
1992 - 1993	NæringsAkademiet	Marketing Management

Courses and certifications

2023	Design Thinking for HR Playsprint	EX Lab Berlin
2021	Using AI in the UX Design Process	LinkedIn Learning
2021	UX Foundations	LinkedIn Learning
2016	28 x Salesforce Trailhead Badges	Salesforce

Tools

Adobe CC Illustrator, Photoshop, Indesign. Miro, Figma, AI, Salesforce +

Interests

Investments, football, arts, creating electronic music, develop skills in visualization, graphic design, AI tools and other fields of interests.

Volunteering

2020 - 2022	Student organisation Service Design - Subject Manager
1991- 1992	Troms Nava District - Representative Elect